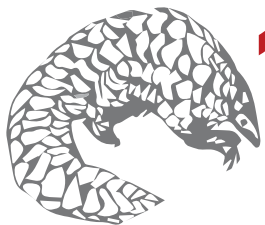


# Wildlife crime is **SERIOUS.**

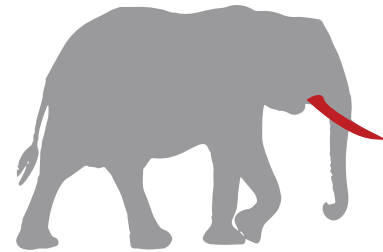
# \$23B

The global illegal wildlife trade generates between \$7 billion and \$23 billion in illicit revenue annually.\* The trade can involve a range of criminal activities, from trafficking and forgery to bribes and use of shell companies.<sup>1</sup>



# 1,000,000

More than 1 million pangolins are estimated to have been trafficked in the past decade, making pangolins the most trafficked mammal in the world.<sup>7</sup> In some Asian cultures, their meat is considered a delicacy and their scales are used for traditional medicine.



# 100,000

As many as 100,000 African elephants—33,000 per year—were killed between the years 2010 and 2012. More than 65% of Central Africa's forest elephant population has been wiped out in the last decade.<sup>5</sup>

# 3,000



More than 3,000 great apes are thought to be captured, confiscated, lost or killed each year due to the illegal trade. Live great apes are sought after as exotic pets or to provide entertainment at zoos, amusement parks or as part of traveling circuses.<sup>8</sup>

# 9,246%

In 2007, South Africa lost 13 rhinos. In 2014, it lost 1,215—an increase of more than 9,000%.<sup>2</sup>

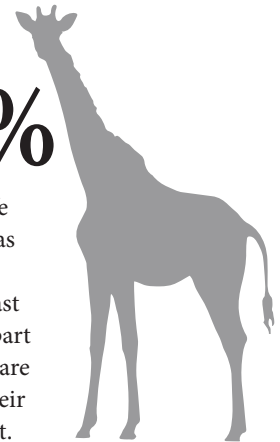


# \$60,000

Increasing demand for rhino horn in Asia has fueled black market prices. Rhino horn is said to go for \$60,000 per kg (\$132,000/lb).<sup>3</sup>

# 40%

Africa's giraffe population has decreased by 40% in the past 15 years,<sup>9</sup> in part because they are hunted for their skin and meat.



**“Wildlife is integral to our future.”** —UN Secretary-General Ban Ki-moon<sup>10</sup>

\*All dollar values are in U.S. dollars.

1 “The Environmental Crime Crisis,” UN Environment Programme and Interpol, 2014.

2 Department of Environmental Affairs, South Africa.

3 “Fighting Illicit Wildlife Trafficking,” WWF and Dalberg Global Development Advisors, 2012.

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Proceedings of the National Academy of Sciences of the United States of America, 2014.

5 Maisels, F, et al. “Devastating Decline of Forest Elephants in Central Africa,” PLOS One, 2013.

6 International Ranger Federation, 2014.

7 “Scaling Up Pangolin Conservation,” IUCN SSC Pangolin Specialist Group, 2014.

8 “Stolen Apes,” Great Apes Survival Partnership, 2013.

9 Giraffe Conservation Foundation, 2014.

10 Remarks at opening of “Wild and Precious” Exhibition on 3 March 2014, UN Secretary-General Ban Ki-moon.



**WORLD  
WILDLIFE DAY**  
3 MARCH

**AFRICAN WILDLIFE FOUNDATION\***

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